



CLAM LAKE TOWNSHIP DDA – MINUTES

March 17, 2014

Chairwoman Julie Snider called the March 2014 regular meeting for the Downtown Development Authority of Clam Lake Township to order at 07:50 A.M. This meeting was held in the Clam Lake Township Hall. The following board members were in attendance: Julie Snider, Chairwoman; Mike Lueder, Vice Chairman; Steve Kitler, Treasurer; Jeremy Winkle, Member; Steve Anderson, Member; Pat Carroll, Member. Members not in attendance: Dale Rosser, Supervisor; Mike McGuire, Secretary; Scott Kleinsorge, Member. Public present: Bill Goodwill, Wexford County Board of Commissioners Liaison.

SECRETARY’S REPORT

The February regular meeting minutes were reviewed and motion to approve made by Winkle, support by Kitler, motion approved unanimously.

REPORTS OF OFFICERS, BOARDS AND STANDING COMMITTEES

Treasurer’s Report

Motion by Anderson to pay bills and accept budget, support by Carroll, motion approved unanimously.

Kitler to investigate fees charged by local banks as compared to Merit.

Executive Director’s Report

March directors report presented.

Committees

Sewer and Water Committee – Chairperson Winkle, members Anderson, Lueder, Carroll, Waiting of update from Supervisor Rosser regarding the letter sent to the City of Cadillac’s Mayor Filkins regarding possible future sewer agreement. No letter has been seen yet. McKeown to communicate with Supervisor Rosser regarding status of letter.

Land Use – Chairperson Winkle, members Anderson, McGuire, Kleinsorge

Marketing – Chairperson McGuire, members Snider, Winkle, Carroll

In the absence of Chairman McGuire, Snider introduced Joy Vandrie to the board and discussed options to market the DDA. The discussion centered around bringing in a company to help create electronic materials, marketing to developers throughout the state highlighting our area and properties available. An action plan is needed with a budget and goals. Joy Vandrie was asked to provide a bid to become our part-time marketing director.

Beautification - Chairperson Kitler, members Anderson, Kleinsorge, Snider

Michigan has a 5 year plan emphasizing Bike Path's in communities. The township approved joining a project to help fund a sidewalk from the city limits towards Holiday Inn area. Kitler still communicating with MDOT to determine their commitment. It was suggested to bring together the Beautification Committee in order to move forward on a sidewalk project, research past drawings and blue prints regarding an old sidewalk project with Architect Pat Birtles.

REPORTS OF SPECIAL COMMITTEES: None

SPECIAL ORDERS: None

UNFINISHED BUSINESS AND GENERAL ORDERS: None

GENERAL ORDERS: None

NEW BUSINESS: None

PUBLIC COMMENT - None

Next Meeting Date and Time – The next DDA meeting will be held at 07:45 A.M. on Monday, April 21, 2014.

Meeting ADJOURNED by Snider at 09:00 AM.

Mark McKeown
Director