



CLAM LAKE DDA

2017 FALL NEWSLETTER

ENJOY THE GREAT OUTDOORS, NO MATTER THE SEASON!

Lace up those walking/hiking shoes and load up the bikes for the area's trail system. There are hard/packed surface walking; mountain biking; hard surface biking, and hiking trails. In the winter there are back-country snowshoeing and cross-country skiing (back-country and groomed) and FAT tire biking.

The 2017 Official Cadillac Travel Guide can be located at www.CadillacMichigan.com and details the area trails and maps ; golf courses; parks & camping; attractions & events; dining & markets; shopping; lodging and so much more.

SPEND IT HERE, KEEP IT HERE!

With the holiday season fast approaching, the Clam Lake Downtown Development Authority encourages Cadillac area shoppers to "Keep the Cheer Here" by shopping local. "Spend it Here, Keep it Here". Locally owned businesses build strong communities by sustaining vibrant town centers, building economic and social relationships and contribute to local causes. Locally owned businesses recycle a much larger share of their revenue back into the local economy than the national big box stores.



Since its inception in 2010; Small Business Saturday, the Saturday after Thanksgiving (November 25), has become the biggest sales day of the year for many small companies.

On the DDA Website

www.clamlakedda.org the Clam Lake DDA District is organized by business category for your convenience. A list of downtown Cadillac businesses can be found at: cca.cadillac.org/businesssearch.aspx

DDA BOARD MEETINGS

The Clam Lake DDA Board meets the 3rd Monday of the month at 7:45 a.m. at the Clam Lake Township Hall at 8809 E M-115, Cadillac, MI 49601

CALL FOR PROJECTS

With Winter just around the corner, the Clam Lake Township Downtown Development Authority would like input for spring public improvements district members would like to see in the DDA District.

DDA Legislation restricts improvements to be for public use such as sidewalks, bike paths, trails and recreational facilities.

Please submit your DDA public project ideas to:

director@clamlakedda.org or

mail to: DDA, 8809 E M-115, Cadillac, MI 49601

Thank-you in advance for any ideas or suggestions.

DDA CONTACT INFORMATION

Cindy Warda, DDA Executive Director
8809 E M-115

Cadillac, MI 49601

231-775-5401

DDA e-mail :

director@clamlakedda.org

DDA Website: www.clamlakedda.org

SAFE ROUTES 2 SCHOOL GRANT PROGRAM

Michigan State University Department of Engineering will soon begin the process of developing a full “Action Plan” through MSU’s Safe Routes 2 School Assistance Program. MSU will work with the community from the initial start-up meeting through publishing the final action plan for the Mackinaw Trail Middle School, which is located in the DDA District. The Safe Routes 2 School (SR2S) is a Federal Grant Program and cooperative partnership with the U.S. Department of Transportation, Michigan Department of Transportation (MDOT) and the Michigan Fitness Foundation. The goals of the SR2S Program are to encourage and enable all school children to walk and bike to and from school when distance is reasonable and routes are safe; make walking and bike routes to schools safer; promote life-long habits of physical activity and reduce traffic, gas consumption and pollution around schools.

A SR2S Planning Team will need to be formed, typically consisting of : School Principal/District Officials, community planners, trail/biking groups, parents, teachers, students, road authority, law enforcement, civic leaders and non-motorized experts. A kick-off meeting is being planned for this fall. Please contact DDA Director Cindy Warda at director@clamlakedda.org or 231.775.5401 ext. 6 if you are interested in serving in the SR2S Planning Team.

For more information regarding the SR2S Program: [Michigan SR2S: saferoutesmichigan.org](http://MichiganSR2S:saferoutesmichigan.org)

DDA BOARD MEMBERS

| | |
|-------------------------------|-----------------------------|
| Julie Snider, Chairperson | Holiday Inn Express |
| Michael Lueder, Vice-Chair | Dental Health Professionals |
| Pat Carroll, Treasurer | Carroll Investments |
| Steve Kitler, Twp. Supervisor | MDEQ |
| Steve Anderson, Member | Cadillac Tire |
| Scott Kleinsorge, Member | DK Design |
| Jeremy Winkle, Member | VanDrie Home Furnishings |
| Kevin Dunaway, Member | 9 and 10 News |
| Bob Hilty, County Liaison | Wexford County Commissioner |

CLAM LAKE TOWNSHIP MASTER PLAN

The Clam Lake Township Planning Commission is currently in the process of developing a Master Plan with Planning Consultants Beckett & Raeder. The Master Plan is a “blueprint” for the Township’s future, with its primary purpose to serve as a basis for zoning and to guide decisions related to development and public capital improvements.

The preliminary Master Plan Future Land Use Map is indicating some changes in the DDA’s District current Future Land Use Map. The next Clam Lake Township Planning Commission Meeting is scheduled for Thursday, November 16, 2017 at 6:00 p.m. at the Township Hall at 8809 E. M-115, Cadillac, MI 49601

DDA ESTABLISHED 1992

The Clam Lake DDA was established in 1992 for a term of thirty (30) years.

DDA (Public Act 197 of 1975) is designed to be a stimulus in the development of a community’s downtown district.

The DDA provides for a variety funding options, which can be used to fund public improvements in the district.

The DDA tax increment financing mechanism allows for the capture of the local property tax growth over a period of time to fund public infrastructure improvements.

The basis of DDA creation is to halt property value deterioration, increase property tax valuation, eliminate causes of deterioration and to promote economic growth.

